



BLUE OWL

COMPANY PROFILE



ABOUT US

At Blue Owl, we are doing more than just investing in private markets—we are redefining alternatives. We serve our investors by being a partner of choice for businesses seeking private capital solutions.

Through our industry-leading direct lending business and complementary strategies, we work closely with a broad range of private equity-backed and non-sponsored companies to originate, execute, and manage investments across various loan and equity-related instruments.



WHAT WE DO

Powering excepcional financing solutions
We specialize in direct lending, providing a
range of customized financing solutions to both
private equity-sponsored and non-sponsored
companies across debt and equity-related
instruments. Alongside our direct lending
capabilities, we employ complementary
strategies through our Liquid Credit, Healthcare
Opportunities, and Strategic Equity verticals.



OUR APPROACH

We are investors for the long term. Our relationship-oriented approach to investing can provide borrowers with sizable commitments to facilitate transactions and support their growth needs with certainty, speed, and transparency throughout the entire investment process. Through our extensive senior-level relationships with sponsors, we can create sourcing across multiple touchpoints.



REAL ESTATE

We specialize in structured sale-leaseback transactions with investment grade and creditworthy tenants. With expertise in both direct and indirect real estate investing, a proprietary origination platform, and enhanced lease structures, we provide flexible real estate solutions to a range of organizations across asset classes and geographies.

HIGHLIGHTS

Flexible solutions with \$26.9B AUM 1,875+ assets owned
More than 180 deals completed



GP STRATEGIC CAPITAL

With extensive experience providing long-term minority equity and financing to private capital investment managers, we have established ourselves as an innovator within the industry. We partner with alternative managers who want to add to their success and continue to be leaders in their space.

HIGHLIGHTS

Capital provider with \$54.2B AUM 60+ partnerships since inception Strategic support through our Business Services Platform



WHO WE SERVE

Accelerating alternative asset managers
We are at the forefront of private market
financing for alternative managers, helping
firms and their underlying assets capitalize on
opportunities. Our breadth of financing solutions,
coupled with our deep industry knowledge,
allows our partners to think bigger about their
investments and the firms that they operate.



INVESTMENT PLANS

PLAN 1

Minimum: \$100

Maximum: \$1,999

Profit: 4.6%

Duration: 2 days

Referral Bonus: 12%

Get Started →

PLAN 2

Minimum: \$2,000

Maximum: \$5,999

Profit: 8%

Duration: 4 days

Referral Bonus: 12%

Get Started →

PLAN 3

Minimum: \$6,000

Maximum: UNLIMITED

Profit: 14%

Duration: 7 days

Referral Bonus: 12%

Get Started →



MODE OF PAYMENT









REFERRAL BONUS

We offer a referral bonus to our investors who participate in our affiliate program .To participate in our affiliate program, you have to copy the referral link on your dashboard and share to prospective investors.



HOW TO REGISTER

1. Visit our website on www.blueowlinc.com

2. Click on the hamburger button by the left.

3. Click on "Create account".

4. Fill the required info.

5. Click on "Register".

HOW TO DEPOSIT

1. Login to your account.

2. Click on the hamburger button by the left.

Click on "Fund Account".

4. Select payment method.

5. Enter Deposit Amount.

6. Click on "Confirm Payment".

HOW TO INVEST

1. Click on "Invest".

2. Choose your desired plan.

3. Enter investment amount.

4. Click on "Buy Miner".

HOW TO WITHDRAW

1. Click on "Withdraw".

2. Select payout method.

3. Enter Destination wallet address.

4. Enter withdrawal amount.

5. Click on "Confirm withdrawal".